



PRESS RELEASE

First Commons Bank Launches Online Applications, Social Media Outreach – and Expands Customer Services

Newton, Mass. – March 4, 2011 – [First Commons Bank](http://www.firstcommonsbank.com), N.A., is expanding its portfolio of customer services to include a new Online Application Service, called Online Concierge, and a presence on social media networks Facebook and LinkedIn.

First Commons Bank began operations on July 22, 2009 to serve businesses and individuals in Newton, Wellesley, Waltham, and eastern Massachusetts. As of Dec. 31, 2010, the bank had over \$110 million in assets and had surpassed the asset size of more than 2,900, or 38%, of all FDIC-Insured banks in the U.S. — after just six quarters of operations.

"First Commons Bank's new [Online Application Service](http://www.firstcommonsbank.com), at our website, <http://www.firstcommonsbank.com>, allows both existing and new customers anywhere, anytime access to open a new personal or business deposit account or even apply for a business loan," said Tony Nuzzo, First Commons Bank Chairman, President and Chief Executive Officer.

"In addition, we have expanded our Social Media outreach with the creation of profiles on two of the world's leading Social Media networks – Facebook and LinkedIn – providing easy-to-find location and contact information as well as up-to-date news, features, and even photos of the Bank and our community activities," he said.

"The introduction of our Online Application Service and our new presence on Facebook and LinkedIn directly reflects our continuing dedication to merge the latest banking technologies with a personal touch to make banking convenient, simple, and sensible for our customers," Nuzzo said.

Find First Commons Bank on Facebook at: <http://facebook.com/firstcommonsbank> and on LinkedIn at: <http://www.linkedin.com/company/first-commons-bank-newton-centre-ma>.

About First Commons Bank

First Commons Bank, N.A., a nationally chartered, FDIC-insured, full-service [community bank](http://www.firstcommonsbank.com), is dedicated to serving the banking needs of small to mid-sized businesses as well as individuals in Newton, Wellesley, Waltham, and eastern Massachusetts. First Commons Bank combines the industry's most advanced technology with a highly experienced, onsite management team to provide clients with superior, personalized service and the highest-quality banking experience. It offers a comprehensive portfolio of retail and business banking services, including checking and savings accounts, online banking, ATM/debit cards, money market accounts, certificates of deposit, home equity loans, residential and commercial mortgages, consumer and business loans, and cash management services. Of note: Tony Nuzzo, Chairman, President, and CEO, was named Financial Services Executive of the Year in the prestigious 2010 American Business Awards. First Commons Bank (<http://www.firstcommonsbank.com>) is headquartered at 718 Beacon Street in Newton Centre, Massachusetts. A new branch is planned to open in Wellesley, Massachusetts, in 2011. Find First Commons Bank on Facebook at: <http://facebook.com/firstcommonsbank>

and on LinkedIn at <http://www.linkedin.com/company/first-commons-bank-newton-centre-ma>.

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