



For Immediate Release

New Book by Tony Nuzzo, First Commons Bank Chairman, President & CEO is Guide to Business, Career, and Personal Success

"The Business PACT: Connecting Business Thinking with Daily Living" contains guidance for achieving success from Tony Nuzzo, chairman, president and CEO of First Commons Bank and winner of the 2010 Stevie Award for Financial Services Executive of the Year

NEWTON, MASS. — March 28, 2012 — First Commons Bank of Newton, Mass., is announcing Tony Nuzzo's new book, "***The Business PACT: Connecting Business Thinking with Daily Living.***" The book, which delivers informative, practical advice for driving business and personal achievement, is drawn from the personal journal of proven business leader and First Commons Bank Chairman, President, and CEO Tony Nuzzo.

Written to engage, educate and inspire, the book is intended for anyone seeking to improve business thinking. In it, Nuzzo shares his business insight with readers, presented in the form of observations and bits of advice drawn from his daily living and divided into categories aligning with the four key processes of successful businesses: Planning, Analysis, Communication and Teamwork (PACT). Weaving personal anecdotes with the keys to business success, he connects the business and personal realms with practical, useful tools.

The following are three reviews from the book cover:

"Maybe the best source of wisdom is right in front of our noses. In ***The Business PACT***, Tony Nuzzo shares a fascinating variety of practical business lessons drawn from his own daily life. He offers an easy, user-friendly read that may just turn your own daily life into a series of illuminations."

- *Bob Reynolds, President & CEO, Putnam Investments*

"***The Business PACT*** is full of history and a warm sense of place. I especially appreciate the vignette about the Scallop Shells and putting together the right team for success. I highly recommend this book."

- *Stacy Madison, Founder, Stacy's Pita Chips*



"The Business PACT is easy to read with great stories. The advice is memorable and to the point with applications for all businesses. I definitely recommend this book."

- *John K. Mara, President & CEO, The New York Football Giants*

Nuzzo is both an entrepreneur and a senior corporate executive. He is the primary organizer, chairman, president and CEO of First Commons Bank and the recipient of American Business Awards' prestigious Stevie Award in 2010 for Financial Services Executive of the Year. He also started an Internet bank for Marsh & McLennan as chairman, president and CEO and founded his own businesses. His career includes running two established banks, Chemical Bank Delaware and Fidelity Trust Company, and it began with 10 years in packaged goods marketing with Procter & Gamble and Johnson & Johnson before transitioning into financial services with American Express.

For more information about "***The Business PACT: Connecting Business Thinking with Daily Living***" (ISBN 1439284679), visit the website at <http://www.TheBusinessPACT.com>. The book is available for sale online at Amazon.com, or at **The Business PACT** website at <http://www.TheBusinessPACT.com>, and other channels.

About First Commons Bank

First Commons Bank, N.A., is a new, nationally chartered, FDIC-insured full-service community bank, dedicated to serving the businesses and individuals of Newton, Wellesley, Waltham, and eastern Massachusetts. The bank, which opened for business in 2009, reports total assets of more than \$168 million, making it larger than 52% of all FDIC-insured banks in the U.S.

First Commons Bank provides clients with superior, personalized service and the highest-quality banking through its onsite management team, experienced staff members, a unique and welcoming branch environment, and advanced banking technologies. Of note: Tony Nuzzo, Chairman, President, and CEO, was named Financial Services Executive of the Year in the prestigious 2010 American Business Awards. First Commons Bank locations include its headquarters at 718 Beacon St. in Newton Centre, Mass., and 161 Linden St., Linden Square, in Wellesley, Mass.

Visit First Commons Bank on the Web at <http://www.firstcommonsbank.com>. Follow the Bank on Facebook at <http://facebook.com/firstcommonsbank> and on Twitter at <http://twitter.com/firstcommonsbnk>.

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